







Sept 2011 – Our Fourth enrollment starts off with a bang!

For our 4th batch of students, the new school year started at an even faster pace than usual! Our **21 students** just on board, they immediately began **intense bakery classes** as well as **Chinese pastry**, **Life skills and English classes**, led by our brand new team of teachers: former graduates Zhang, Wang and Xiao for bakery, and Zhao Laoshi as social educator. On the few blanks left, we took them to the Bund and to visit traditional bakeries in the French Concession. New year, new goals! SYB is **opening its public bakery/pastry classes** to help us going on the adventure. Contact us to register!

— Thomas Meron





21 New Students and 6 Partner Charities

For the fourth promotion, we held 40 face-to-face or telephone interviews, out of which we accepted 21 students. We are happy to welcome these **12 boys and 9 girls**, aged 17-21, into the SYB family!

We are also glad to introduce our partner charities, including 4 new partnerships:

- Chi Heng Foundation
- Children of Madaifu
- Baoji Xinxing Aid for Street Kids
- SOS Children's villages China
- Jiuqian Volunteer Centre
- Braille Without Borders*
- * Braille Without Borders sent a young Tibetan volunteer who will go back after graduation to teach blind youth to bake and help BWB open their social bakery

2 New Educational Partners

We are proud to integrate two new programmes into the SYB curriculum this year:

 Life and Vocational Skills, with CMC



 Oral English classes, with Stepping Stones





> Aug 29th - Welcome Meeting

The students were introduced both to SYB and to one another, played icebreakers and were explained in detail about the SYB program. Each of them was given 300RMB, a notebook, a transportation card, an SYB tshirt... and chose a French name! "SYB, go go GO!"



> Sep 3rd - Outing to the Bund

Everybody was smiling, chatting and clearly excited, taking a lot of pictures with their mobile phones. We pointed out hotels like The Peninsula and the Waldorf Astoria, where some of the students will work as bakery interns. They were impressed and hoped to be picked to work there.



> Sep 12th - Bakery walk

We visited 12 different bakeries and had an especially warm welcome at the newly opened Sunflour bakery, where one of our class 1 graduates is currently working. His tutor, Guo Lifei, has known and supported Shanghai Young Bakers since the very start of the project.



Recent events

- Sept 15th: Presentation & booth at Cercle Francophone Welcome meeting
- Sept 16th-18th: Bread selling and booth at Shanghai Expat Show (9,300 visitors)



SYB in the News

Recent Media Coverage:

- Shanghai Young Bakers, Le Petit Shanghaien, Sept 2011. p31-33
- The twists and turns of a bakery destiny, Deep breath (深呼吸), Autumn 2011

Upcoming Media Coverage:

- Follow up feature in ELLE China (November edition)
- SYB will be featured in a documentary on French TV (France 2) this January



Upcoming Events

> 27 Oct - First public bakery class

This first class will be held in French by our former graduates, now teachers of SYB. Register now!

Contact us:

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"Give an orphan some bread; you feed him for the day. Teach him to bake; you feed him for a lifetime!"